



TRI-COUNTY
REGIONAL ENERGY NETWORK

SAN LUIS OBISPO • SANTA BARBARA • VENTURA

Incentives Relaunch Webinar

Commercial Energy Savings and Home Energy Savings Programs

January 21, 2026





Single Family Home Energy Savings Program

2026 Market Overview



Program Implementer: Recurve

Our FLEX platform helps utilities and their partners measure, optimize, and settle demand-side programs with confidence.



Automates real-time tracking and performance assessment



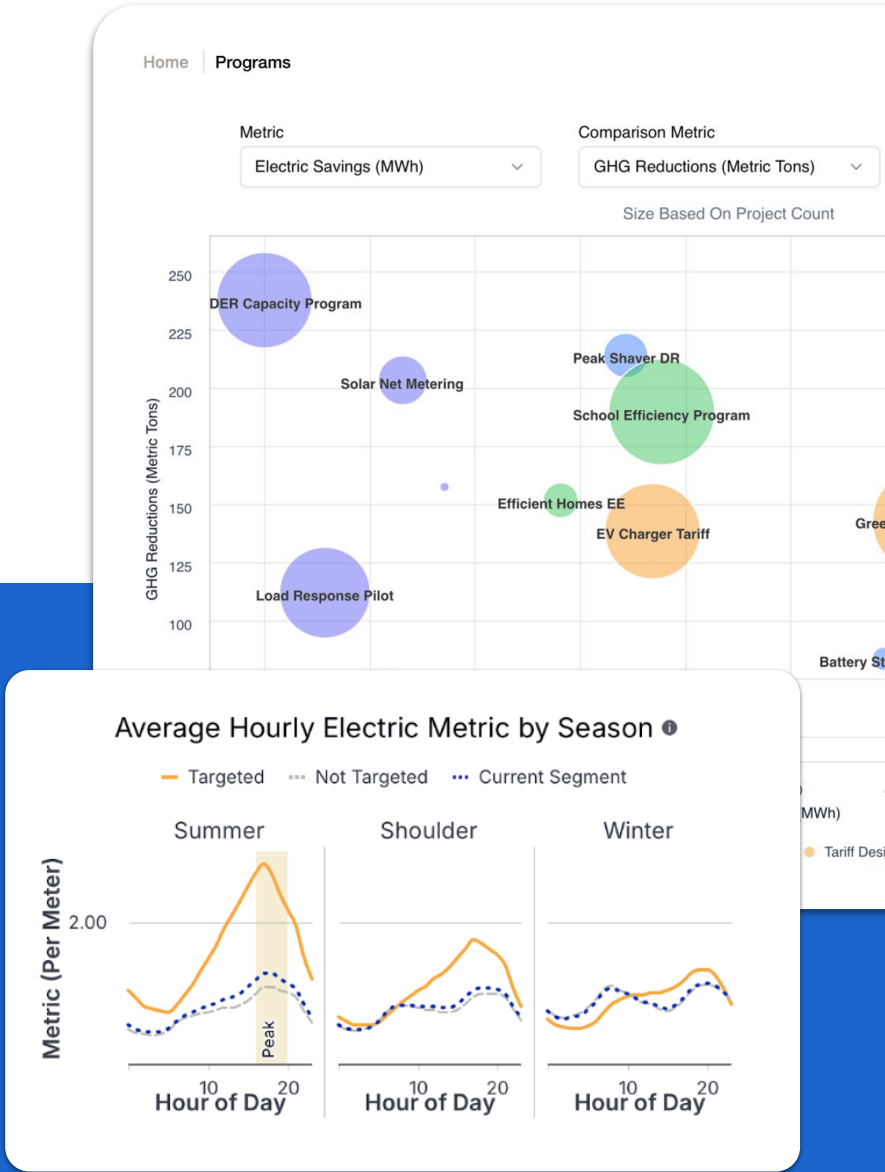
Enables pay-for-performance incentive structures



Supports diverse partners: implementers, aggregators, retailers



Auditable, regulator-validated results



How it Works

1. Pre-Approval Submission

2. Project Installation

3. Final Submission

4. Measurement & Payments

Aggregator

1. Submit scope of work and customer utility account numbers
2. Eligibility check
3. Incentive estimate
4. Receive approval to proceed and reservation of incentives

Aggregator

1. Install project on customer site

Aggregator

1. Final Invoice & Paperwork
2. Signed Customer Pre-Approval Letter

Recurve

1. Tracking hourly data using utility-meter
2. Aggregator can log into Recurve App to track project/portfolio performance
3. Quarterly Payments to Aggregator **made at the Portfolio Level**



Important Updates for 2026 Single Family Program

1. 2026 Program Budget: \$3,684,210.53.

- San Luis Obispo & Santa Barbara County Budget (50%) - 75% HTR/ 25% Market Rate
- Ventura County Budget (50%) - 75% HTR/ 25% Market Rate

2. Introduction of "Equity Customer" Classification

- 3C-REN is expanding its focus to include Equity Customers, which are defined as customers that meet one or more of the CPUC-recognized equity criteria including being Hard-to-Reach, residing in a Disadvantaged Community (DAC), or being recognized as an underserved customer.
- In line with this, customers can qualify as underserved by being enrolled in CARE/FERA or by living in a DAC, and therefore be eligible for the Equity incentive multiplier.

3. Changes to Incentive Multipliers

- Electrification multipliers for Equity (inclusive of Hard-to-Reach) Projects will be decreasing from 3.5x to 2x for gas savings and remain at 1x for electric savings.
- Energy Efficiency multipliers for Equity (inclusive of Hard-to-Reach) Projects will be decreasing from 3.5x to 2x for both electric and gas savings.
- There will be no incentive multipliers for Market Rate projects.

4. Code of Conduct

- 3C-REN has implemented a Code of Conduct in the Program Manual for all aggregators and their subcontractors. Compliance with the Code of Conduct is mandatory for participation.



Incentives for 2026

- **Total Budget: \$3,684,210.53**
 - **2026 San Luis Obispo & Santa Barbara County Budget (50%): \$1,842,105.26**
 - Equity-Target Budget (75%): \$1,381,578.94
 - Market Rate Budget (25%): \$460,526.31
 - **2026 Ventura County Budget (50%): \$1,842,105.26**
 - Equity-Target Budget (75%): \$1,381,578.94
 - Market Rate Budget (25%): \$460,526.31
- **Multipliers**
 - Equity-Target Projects:
 - 1.0x on electric savings, **2.0x on gas savings**
 - Market Rate Projects: No Multipliers



Project Economics

Measure Type	Median Market Rate Incentive	Median Equity Incentive
Heat Pump Water Heater	\$1,800	\$3,600
Heat Pump Retrofit (HVAC)	\$1,400	\$2,800

Layering Incentives

3C-REN's incentives are only eligible for stacking with the following funding sources:

- 3CE Incentives (Central Coast Community Energy) – HVAC and HPWH
 - SBCE Incentives (Santa Barbara Clean Energy) – HVAC and HPWH
 - Air Pollution Control District – for replacing wood burning equipment
 - Cuyama Home Energy Retrofit Program (CHERP) – for residents in the Cuyama Valley
-
- **Note: If the combined total of those incentives exceeds the total project cost, the 3C-REN upfront incentive will be reduced to ensure that the customer is receiving a net project cost of \$0.**



Important Reminders About Incentive Payments

- Incentives are calculated based on the forecasted kWh and Therms savings submitted by the aggregator
- 50% of the reserved forecasted incentive is required to be passed along to the customer as a discount
- The remainder of the reserved forecasted incentive is paid to the aggregator at the portfolio level, but is not guaranteed, and is based on the actual performance of the project measured at the meter
- For the aggregator to begin receiving payments for a project, the project needs to first outperform the upfront incentive, which is 50% of the forecast
- Where measurement is not possible, projects are assigned savings based on the aggregator's realization rate, multiplied by the forecasted savings for the project







Project Eligibility Criteria

- **Technology Agnostic**
- **Aggregators can implement any solutions that achieve kWh and therm savings**
 - Example measures: lighting, HVAC, insulation, heat pump water heaters
- **No new natural gas equipment allowed as primary or secondary measures**
 - Heat pumps with natural gas backup remain eligible.
- **No Battery Storage, Electric Vehicle Charging Equipment, and Solar can be incentivized through this Program**



Key Site Eligibility Criteria (All Projects)

	Must be a Single-Family Residential Customer
	Must be located in either San Luis Obispo, Santa Barbara, or Ventura Counties
	Must receive electric distribution and natural gas services from any combination of PG&E, SCE, and SoCalGas.
	Site must have 12-months of energy usage, as determined by the eligibility tool in Project Hub

Equity-Target Eligibility Criteria: SLO & SB

At least one of the following:

1. **Income** – Those customers who are enrolled in the California Alternative Rates for Energy (CARE) or the Family Electric Rate Assistance Program (FERA)
2. **Language** - Primary language spoken at the residence is non-English
3. **Housing Type** - Customer resides in a manufactured/mobile home*
4. **Member of a California Native American Tribe**

*The site must have its own meter (i.e., cannot be on a master meter)



Equity-Target Eligibility Criteria: Ventura

Equity

At least one of the following criteria:

1. Income - Those customers who are enrolled in CARE or FERA
2. Located in a Disadvantaged Community (DAC)
3. Member of a California Native American Tribe

Hard-to-Reach

Located in a Disadvantaged Community (DAC) and at least one of the following criteria:

1. Income - Those customers who qualify for CARE or FERA
2. Language - Primary language spoken at the residence is non-English
3. Housing Type - Customer resides in a manufactured/ mobile home*

or

Not located in a DAC and meet all three criteria:

1. Income - Those customers who are enrolled in CARE or FERA
2. Language - Primary language spoken at the residence is non-English
3. Housing Type - Customer resides in a manufactured/ mobile home*

or

- Member of a California Native American Tribe

*The site must have its own meter (i.e., cannot be on a master meter)



Thank you!

Save the date!

For more info:

[3C-REN Homepage](#)
[Program Homepage](#)

For questions:

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Contractor Power Hour
with Electrify My Home

March 20

4-6 pm

In-person in Santa Barbara



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