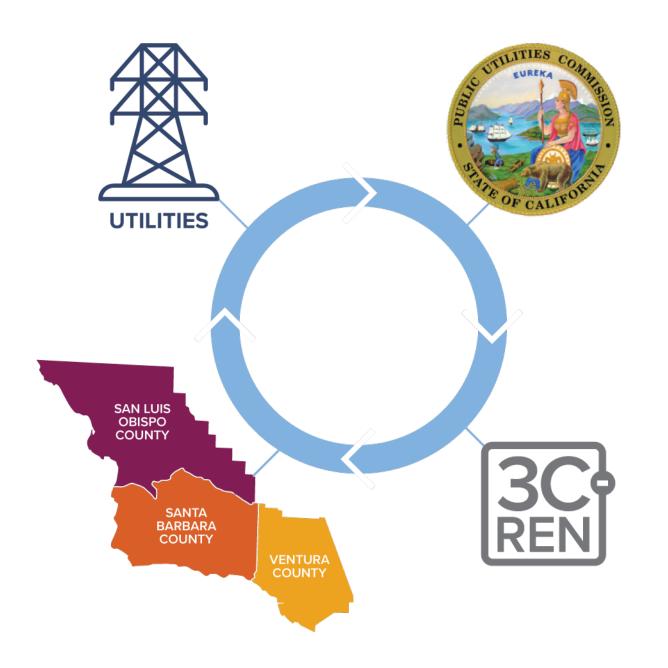


Commercial Energy Savings Program

3C-REN - Recurve

2025 Contractor Overview





Tri-County Regional Energy Network

3C-REN is a collaboration between the tri-counties

Our programs reduce energy use for a more sustainable, equitable and economically vibrant Central Coast

Our free services are funded via the CPUC, bringing ratepayer dollars back to the region

Our Services

Incentives



HOME ENERGY SAVINGS

3c-ren.org/for-residents 3c-ren.org/multifamily



COMMERCIAL ENERGY SERVICES

3c-ren.org/commercial

Contractors can enroll at **3c-ren.org/contractors**

Training



BUILDING PERFORMANCE TRAINING

3c-ren.org/events
3c-ren.org/building



3c-ren.org/code

View past trainings at **3c-ren.org/on-demand**

Technical Assistance



AGRICULTURE ENERGY SOLUTIONS

3c-ren.org/agriculture



ENERGY ASSURANCE SERVICES

3c-ren.org/assurance



3C-REN Achievements









4,000+ 1,374

334

\$155M

Individuals Attended Training

Energy-Saving Projects Completed

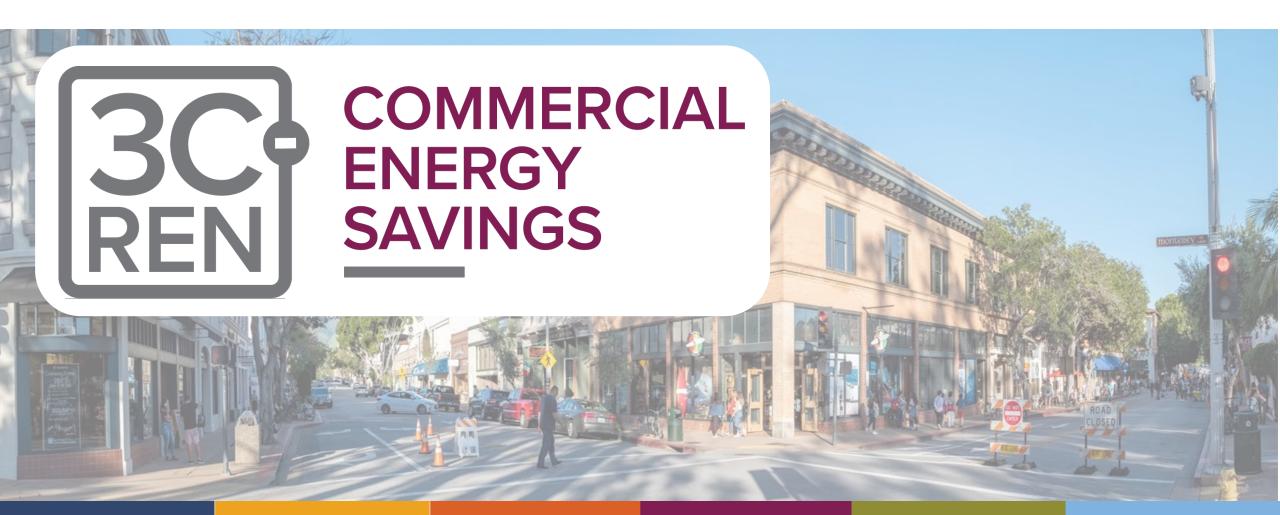
Title 24/CalGreen **Questions Answered** **Secured for investment** in the tri-county region through 2028

Data from 2019-2022 for three programs

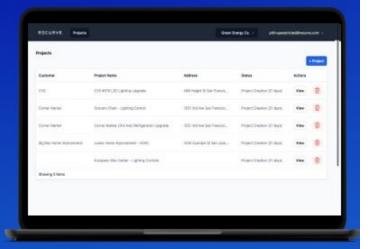


Do you install commercial energy upgrades?

This is an opportunity to earn incentives.



RECURVE



Program Implementer

Recurve Analytics

Software and Engineering Expertise

 Run FLEXmarkets around California and the United States



Program Goals

 Bring energy efficiency to small, medium & hard-to-reach businesses

Create bill savings for local businesses

Reduce GHG emissions



Project Economics

Measure Type	Forecasted kWh Savings Range	Forecasted Therms Savings	Forecasted Market Rate 3C- REN Incentive	Forecasted Hard-to-Reach 3C- REN Incentive
HVAC Retrofit	3,000 - 15,000 kWh	100 - 500 therms	\$3,800 - \$19,000	\$7,600 - \$38,000
Lighting	2,000 - 10,000 kWh	N/A	\$1,100 - \$5,400	\$2,200 - \$10,800
Refrigeration	1,500 - 8,000 kWh	N/A	\$1,000 - \$5,300	\$2,000 - \$10,600
Heat Pump Water Heater	-500-0 kWh	100-400 therms	\$1,200 - \$6,000	\$2,400 - \$12,000
Heat Pump Retrofit	-500-0 kWh	500 - 1,200 therms	\$7,200 - \$18,100	\$14,400 - \$36,200
Building Envelope	500 - 5,000 kWh	100 - 500 therms	\$2,500 - \$14,700	\$5,000 - \$29,400



How You Get Paid



- Quarterly payments directly to the contractor based on the actual portfolio savings as measured at the meter over 12 months
- 20% Advanced Payments, made monthly
- All Hard-to-Reach Projects have a 2.0x multiplier applied after the base incentive is computed, utilized the avoided cost benefits



How It Works

- 1. Sign Up: Complete Flexibility Purchase Agreement (FPA) & Terms and Conditions
- 2. Recruit Customers: Check eligibility against tools provided
- 3. Submit proposed project for Reservation (Project Hub)
- 4. Install the project and submit the final paperwork to commence savings tracking
- 5. Get Paid: Upfront payments and Quarterly Performance Payments



Budget Breakdown

Hard-to-Reach Incentives

- \$1,222,519 for the 2025 Program
 Year
- 2x incentive multiplier
- Must meet HTR & Small Business requirements

Market Rate Incentives

- \$305,630 for the 2025 ProgramYear
- No incentive multipliers
- Still must meet Small Business requirements

The 3C-REN Commercial Energy Savings Program is funded through 2027.



Customer & Project Eligibility

Ø	Must be located in either San Luis Obispo, Santa Barbara, or Ventura Counties
Ø	Must receive commerical electric distribution and natural gas services from any combination of PG&E, SCE, and SoCalGas with a minimum 12 months of data
	Must be associated with an eligible North American Industry Classification (NAICS) code
	No solar onsite (& solar installation within 12 months following project completion will disqualify project from program)



Hard-to-Reach Eligibility

San Luis Obispo County &

Santa Barbara County

At least one of the following:

- Language Primary language spoken is other than English
- Business Size 25 or fewer employees and/or classified as Very Small (Customers whose annual electric demand is less than 20 kilowatts (kW), or whose annual gas consumption is less than 10,000 therm, or both), and/or
- Leased or Rented Facilities Investments in improvements to a facility rented or leased by a participating business customer.
- Municipal Building(s)
- Member of a California Native American Tribe



Hard-to-Reach Eligibility

Ventura County

Located in a DAC and at least one of the following criteria:

- Language- Primary language spoken is other than English
- Business Size 25 or fewer employees and/or classified as Very Small (Customers whose annual electric demand is less than 20 kilowatts (kW), or whose annual gas consumption is less than 10,000 therm, or both), and/or
- Leased or Rented Facilities Investments in improvements to a facility rented or leased by a participating business customer.

OR

Not located in a DAC and meet all three criteria:

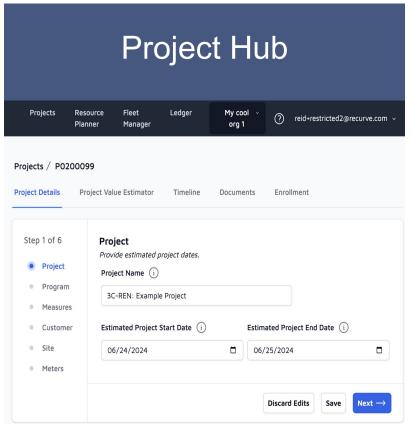
- Language- Primary language spoken is other than English
- Business Size 25 or fewer employees and/or classified as Very Small (Customers whose annual electric demand is less than 20 kilowatts (kW), or whose annual gas consumption is less than 10,000 therm, or both), and/or
- Leased or Rented Facilities Investments in improvements to a facility rented or leased by a participating business customer.

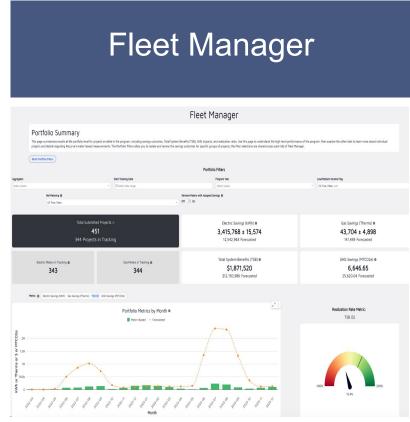
OR

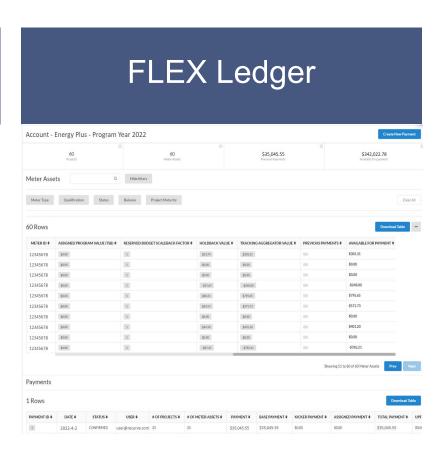
- Municipal Building(s)
- Member of a California Native American Tribe



Recurve Platform: What to Expect











Next Steps



- 1. Complete Flexibility Purchase Agreement (FPA) & Terms and Conditions here
- 2. Once Completed, you'll receive a login to the Recurve App
- 3. Start Submitting Projects!

Additional Resources

- Schedule 1:1 Time with Reid Leiter if you have any questions, or would like additional training on the Recurve App
- Review the <u>Program Manual</u> for more details on the program, and project eligibility
- Visit the <u>3C-REN Commercial Energy Savings</u>
 <u>Landing Page</u>



Thank you!

More info: 3c-ren.org

Questions: info@3c-ren.org

Email updates: 3c-ren.org/newsletter



TRI-COUNTY REGIONAL ENERGY NETWORK
SAN LUIS OBISPO · SANTA BARBARA · VENTURA

