

MEDIA CONTACT

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3C-REN Launches Multifamily Home Energy Savings Program

Free Webinar detailing new energy incentives for multifamily properties on the Central Coast

San Luis Obispo, Santa Barbara and Ventura, Calif. – October 1, 2021 – 3C-REN (The Tri-County Regional Energy Network), a partnership between the Counties of San Luis Obispo, Santa Barbara and Ventura that delivers energy-saving programs and industry trainings, is launching the Multifamily Home Energy Savings program, which works with property owners and managers to identify and provide rebates for optimum energy improvements for tri-county multifamily properties.

"We are all feeling the effects of climate change with summers getting hotter," said Marisa Hanson-Lopez, 3C-REN Multifamily Program Manager. "This new program provides significant incentives to lower the costs of property upgrades, like updating HVAC systems and replacing water heaters, that create more comfortable and affordable homes."

On Tuesday, October 12 from 9am-10am, 3C-REN is hosting a webinar to review the program benefits, discuss property and project eligibility, and how to receive incentives. Join 3C-REN, industry-leading experts, and community members to learn more about how this new program is working to bring energy savings to tri-county property owners and residents.

The Multifamily Home Energy Savings program enables multifamily property owners and operators to make energy-efficient upgrades on properties with five or more units. The program provides property owners and property managers with rebates that help offset costs for building improvement projects that increase energy efficiency, lower energy bills, and maximize energy savings.

3C-REN's Multifamily Home Energy Savings program aims to increase the implementation and adoption of deep energy retrofits for multifamily properties. Anyone interested in learning more can fill out this form: <u>https://www.3c-ren.org/mfr-interest</u>.

Event: 3C-REN Multifamily Home Energy Savings Program Launch Webinar **Date & Time:** October 12, 2021 @ 9:00 AM – 10:00 AM

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About 3C-REN

3C-REN (The Tri-County Regional Energy Network) is a partnership between the Counties of San Luis Obispo, Santa Barbara and Ventura. 3C-REN takes a holistic approach to improve energy efficiency and develop workforce in the Tri-County region. These efforts reduce energy use, strengthen local job markets and support climate goals. For more information, visit <u>www.3c-ren.org</u>