

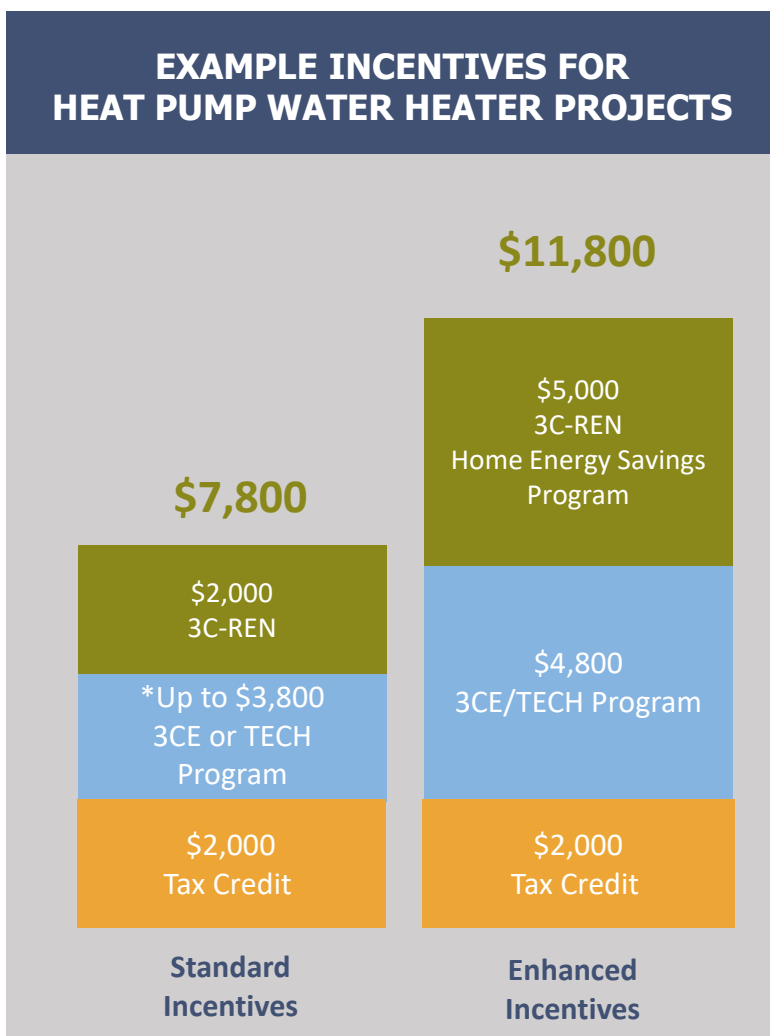
# TIME TO REPLACE YOUR WATER HEATER?



**Ditch your gas water heater for a modern heat pump water heater! They're super efficient *and* affordable with incentives and tax credits.**

Electric heat pump water heaters offer the most energy efficient form of water heating, and create a safer and healthier home by removing gas combustion.

Large incentives and tax credits are available for these water heaters, with enhanced incentives for customers who don't speak English as their primary language, live in underserved communities, or qualify for discounted utility rates. Highest incentives are currently available for customers of SoCalGas and Central Coast Community Energy- details on the next page.



## GET STARTED

Residents must work with contractors who are enrolled in the relevant programs to access incentives. Contractors apply for incentives.

- **Connect with a 3C-REN contractor**  
[www.3c-ren.org/for-residents](http://www.3c-ren.org/for-residents)
- **Ask a contractor to enroll in 3C-REN**  
[www.3c-ren.org/contractor-participation](http://www.3c-ren.org/contractor-participation)
- **Connect with a 3CE/TECH contractor**  
[switchison.cleanenergyconnection.org/tech-clean-california-contractors](http://switchison.cleanenergyconnection.org/tech-clean-california-contractors)
- **Ask a contractor to enroll in 3CE/TECH**  
[switchison.cleanenergyconnection.org/form/enrollment-form](http://switchison.cleanenergyconnection.org/form/enrollment-form)

**For questions contact:**  
**805.881.3877 or [energy@cecmail.org](mailto:energy@cecmail.org)**  
**¡Hablamos español!**



## PROGRAM DETAILS

### **3C-REN'S Home Energy Savings incentives:**

For residents of single family homes in San Luis Obispo, Santa Barbara and Ventura Counties. Save ~\$2,000-\$5,000 when you replace inefficient electric OR natural gas equipment with a heat pump. Savings are highest for CARE/FERA rate customers AND/OR residents who primarily speak a language other than English at home. Incentives vary depending on the amount of gas or electricity the equipment used before replacement. Talk to your contractor for more details and to get a quote specific to your home. For more information visit: [www.3c-ren.org/for-residents](http://www.3c-ren.org/for-residents)

### **3CE's Electrify Your Home incentives:**

For customers enrolled in Central Coast Community Energy (3CE). Save up to \$3,800 for a heat pump water heater when you replace equipment that runs on natural gas, with an additional \$1,000 available for CARE/FERA rate customers. Incentives can also cover electric panel upgrades. For more information visit: [3cenergy.org/rebates/electrify-your-home/](http://3cenergy.org/rebates/electrify-your-home/)

### **TECH Clean California Incentives:**

Customers in SoCalGas territory as of April, 2023 qualify for an incentive of \$3,100 for replacing a gas water heater with a heat pump version, or \$1,000 for replacing an electric resistance water heater with a heat pump version. For 3CE customers, this incentive is already included in the Electrify Your Home values shown above. Coming in fall of 2023, all California residents will be eligible for heat pump water heater incentives through TECH's partnership with the Self Generation Incentive Program (SGIP). Most customers will qualify for \$3,100-\$3,800 of incentives with an additional \$1,000 available for CARE/FERA rate customers. Extra efficient equipment will be eligible for an additional \$1,500 incentive. Once these incentives launch, the offer for 3CE and non-3CE customers will be the same. For more information, visit: [incentives.switchison.org](http://incentives.switchison.org)

### **Federal Inflation Reduction Act (IRA) tax credit:**

All households in the US are eligible for tax credits through the Inflation Reduction Act! Save up to \$2,000 on heat pumps with the IRA's new Residential Energy Efficiency Tax Credit. This information sheet should not be considered tax advice. For more information visit:

[www.irs.gov/pub/taxpros/fs-2022-40.pdf](http://www.irs.gov/pub/taxpros/fs-2022-40.pdf) and [www.rewiringamerica.org/app/ira-calculator](http://www.rewiringamerica.org/app/ira-calculator)